

# GOOGLE DISPLAY AD - Lead Generation Process

## Types of our Google Ads:

- Coming Soon Ad
- New Homes in (Subject City) Ad

## Our Goal:

- To be in front of the buyers and to increase the Buyer Pool.
- Get as many eyes to see the home online as possible.
- Get a better ROI as all we need are two + offers and competition for the best price.


## Results:

- Impressions
- Clicks
- Showings
- Open House Attendance

## Our Process:

- Design Google Ads including Mobile friendly Ads
- Post the Ads
- Leads click on it
- A Landing Page is created to capture the lead as they sign in for info
- An email is sent to them with the information about the home.
- Follow up Emails are sent to the leads.
- Samples of our Ads are below.



Example of your image ad at 300x250



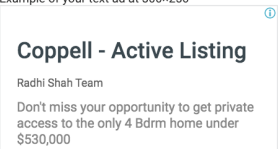
**Coppel - Active Listing**

Radhi Shah Team

Don't miss your opportunity to get private access to the only 4 Bdrm home under \$530,000

Example of your text ad at 300x250




**Coppel - Active Listing**

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[OPEN](#)

Example of your native ad at 300x250



**Now Available in Coppel - The only 4 bedroom home in...**

Radhi Shah Team


[Open >](#)

**RADHI R S SHAH**  
TEAM

**821 SHOREWOOD DRIVE**

Thank you for the inquiry regarding our new home for sale in Coppel. It is on the market and available for private showings.

Radhi  
214-435-0771



**RADHI R S SHAH**  
TEAM

**The only 4 bedroom, 1-story home in Waterside Estates with a lakefront view**

**ACTIVE NOW:**


**00 00 00 00**  
Days Hours Minutes Seconds

YES! Send me details...

Enter Your Email Address\*

[UNLOCK LISTING](#)





Do you have a few minutes right now to chat?

- Asking Price \$529,000
- 2,664 Sqft.
- Coppell ISD
- 4 bedrooms, 2.5 bathrooms, 1-story with a pool
- Perfect for empty nesters or young families wanting all bedrooms on 1 floor
- Spacious living areas & open floor plan
- View of the lake - canal from the front incl. master bedroom

To schedule a private showing email [radhi@radhishahteam.com](mailto:radhi@radhishahteam.com) or call/text 214-435-0771.

Email [radhi@radhishahteam.com](mailto:radhi@radhishahteam.com)