

4 Phases of Selling Your Home

A Good Process Drives Good Results



PRE-LAUNCH	LAUNCH	CONTRACT TO CLOSE	AFTER SALE
Coming Soon to get Max Exposure	Open House Weekend/s with Flier with QR code, landing page to capture all the leads	Negotiations with Price & Terms	Send you the Closing Disclosure for your taxes Next Year
Unique Open House Strategy With Online Marketing	Facebook Ads with Texting Barista follow up campaign	Appraisal Strategy to prevent low Appraisals	Help with any signed documentation if you need it for taxes
Market to our Extensive Realtor Network	Facebook Live Videos showcasing your home	Contractor support to get reasonable Estimates & evaluations	Our Goal is to receive a 5 Star Review from you by exceeding your expectations!
Past Client Network	Zillow Featured Home	Repair Guidance	
Facebook Live Videos	Google Display Advertising campaign with Landing Page & capture of leads	Extended team to help with any major issues that come up	
Preparation Help	Weekly Report including Stats tracking Views & Hits	Proven System to keep track of the transaction	
Staging Consultation is included. Staging included depending on the service package chosen.	The most extensive photography package including Professional HD Photos, Aerial Shots, Twilight shots, & Amenities Shots. Matterport 3 D tour for out of town buyers. Will also help buyers understand the floor plan in this touch competitive market.	Transaction Coordinator support to keep you informed of every details of the transaction	
Pricing & Preparation Strategy by honestly evaluating the Current Market Conditions	Effective Communication Process with you with Weekly Updates	A proven system with Checklists to manage the whole process from Pre launch to SOLD	
	RE/MAX & Online Worldwide Exposure	Buyer's Loan Monitoring to prevent any surprises	
		Electronic Signatures via DocuSign for your convenience	